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## For Immediate Release

## Taylor & Francis selects PaperStack for easy and comprehensive peer review reporting

DataSalon's new PaperStack service provides Taylor & Francis with instant insights into all aspects of their submissions process, helping them to monitor and deliver the most effective peer review programme possible in the fast-changing environment of the modern scholarly publishing world.

<u>Oxford, UK, 28 April 2020:</u> Taylor & Francis announced today that they have adopted DataSalon's PaperStack service to provide editorial staff with a comprehensive reporting suite – which delivers the potential to cover all aspects of the peer review process from submissions to acceptance, and pulling together data from their different editorial workflow solutions.

PaperStack provides Taylor & Francis with full 'out-of-the-box' API integration with both ScholarOne and Aries Editorial Manager. Once Taylor & Francis had arranged API access, DataSalon took care of everything involved in harvesting and linking up the data, leaving publishing staff to concentrate on the insights provided by that data. These insights take the form of user-friendly reports covering submission and acceptance rates, turnaround times, geographical distribution of authors and reviewers, and more – all of which can be broken down by facets such as subject area, journal, article type and publishing model to give whatever level of detail is required.

Key for Taylor & Francis is that the data from their peer review systems is automatically enhanced using industry data from Ringgold, Funder Registry, ORCID and Crossref. This gives them a standardized and integrated cross-journal view, available at the institutional, funder, author and article level – allowing them to identify submission trends by region or institution.

"PaperStack is already proving to be well used and highly valuable. The reports are fast and well laid out, and the interactivity means it's easy to filter and drill down to the information we need. We now have a clear and up-to-date view of the submission and peer review activities across our whole portfolio. We're gaining a lot of fresh insights which will help to make our peer review processes even more efficient, to the direct benefit of our authors and reviewers." said Jo Cross, Director of Research & Analytics at Taylor & Francis.

Nick Andrews, Managing Director of DataSalon, commented: "It's very exciting to be providing Taylor & Francis with insight into the submissions side of their business. The Taylor & Francis team had a very clear vision of the reporting they require in order to deliver a successful publishing programme. The flexibility and scalable nature of PaperStack means that the tool will continue to evolve with their needs and offer unlimited opportunity to define and spec all the author, reviewer and article reporting required."

[notes for editors overleaf]



## About DataSalon

DataSalon are the experts in customer insight for publishers. We pride ourselves on excellent service, and our cloud-based services are fast, flexible, and backed by first-class support. Many of the world's biggest scholarly publishers rely on DataSalon to help drive new sales, inform future strategy, and provide accurate insight to the whole organization. www.datasalon.com.

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